

# BUSINESS STUDIES

## ENTREPRENEURSHIP/SMALL BUSINESS MANAGEMENT OPTION

*Placement evaluations will determine the sequencing of courses. Additional courses may be required.  
The suggested sequencing for full-time students is shown below.*

### Associate Degree

### Collegiate Certificate

Course No.	Title	Credits	Course No.	Title	Credits
<b>First semester</b>			<b>First semester</b>		
BUS 101	Introduction to Management	3	BUS 130	Principles of Entrepreneurship	3
ACC 101	Introduction to Accounting	3	ACC 101	Introduction to Accounting	3
CAP 100	Computer Literacy	3	CAP	Computer Literacy Elective	3
ENG 101	English Composition	3	BUS 101	Introduction to Management	3
MATH	Math 101 or higher	<u>3</u>	BUS 110	Business Law	<u>3</u>
		<b>15</b>			<b>15</b>
<b>Second semester</b>			<b>Second semester</b>		
BUS 130	Principles of Entrepreneurship	3	BUS 102	Principles of Marketing, Advertising, & Public Relations	3
BUS 102	Principles of Marketing, Advertising & Public Relations	3	BUS 135	Customer Relations in a Multicultural World	3
BUS 110	Business Law	3	ACC 121	Budgeting & Planning	3
ENG 102	Composition & Literature <b>OR</b>		BUS 210	Business Planning & Development	3
BUS 103	Writing to the Business Professional	3		Open Elective	<u>3</u>
CAP 110	Computer Applications	<u>3</u>			<b>15</b>
		<b>15</b>			
<b>Third semester</b>			<b>Total credits in program</b>		
BUS 135	Customer Relations in a Multicultural World	3			<b>30</b>
BUS 132	Budgeting & Planning	3			
COM 101	Public Speaking	3			
	Elective	3			
	Social Science Elective	<u>3</u>			
		<b>15</b>			
<b>Fourth semester</b>					
ACC 210	Financial Accounting Principles	3			
BUS 210	Business Planning & Development	3			
	Physical or Natural Science Elective	3			
	Humanities Elective	3			
BUS 299	Cooperative Work Assignment	<u>4</u>			
		<b>16</b>			
<b>Total Credits in Program</b>		<b>61</b>			

Students must complete ENG 099 with a "C" or better or place into ENG 101 by the time they have completed 12 credits.